

# Hibiclens®: Standardize with the one skin cleanser that does it all.

- Hand Washing
- Surgical Site Prep
- Skin Wound and General Skin Cleanser
- Surgical Scrubbing

The four-in-one cleanser, Hibiclens, is here to protect. Long recognized for its ability to kill germs on hands, Hibiclens is also extremely effective in applications where residual kill and persistence are critical, such as wound and general skin cleansing, surgical scrubbing and surgical site prep.

*If other products cost less, it's important to ask why.*

- A 2% or lower CHG formulation provides less antimicrobial persistence.<sup>1</sup>
- The generic, colorless formulations containing 4% CHG can cause skin irritation, resulting in less use of the product and poor hand hygiene compliance, thus increasing the potential for nosocomial infections.
- Alcohol gel products are good at reducing initial bacterial counts. As soon as the alcohol evaporates, however, killing stops, and lack of mechanical washing can potentially leave spores, feces, starch, and other dirt on the hands.

Hibiclens is the standard by which all other antiseptics are compared.

**If you want to kill the Hibigeebies, and have a truly clean scene, use Hibiclens.**

<sup>1</sup> Paulson, Daryl S., PhD, "Persistent and Residual Antimicrobial Effects: Are They Important in the Clinical Setting," Infection Control Today, April 2005, Vol. 9, No. 4.

## THE USUAL SUSPECTS



**CLEAN SCENE**

**SCENE**

**CLEAN SCENE**